(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 March 2024

Blue Spire Limited Chartered Accountants Cawley Priory South Pallant Chichester West Sussex PO19 1SY

## Contents

Company Information	1
Directors' Report	2
Statement of Directors' Responsibilities	3
Independent Auditor's Report	4 to 6
Profit and Loss Account	7
Balance Sheet	8
Statement of Changes in Equity	9
Notes to the Financial Statements	10 to 12
Detailed Profit and Loss Account	13 to 15

## **Company Information**

Directors	Matthew Reynolds
	Angela Mary Vanderpump
	Gregory Charles Burt
	Mr Ian Clifford Hewitt
Registered office	The Track Station Road Bognor Regis West Sussex PO21 1QF
Auditors	Blue Spire Limited Chartered Accountants Cawley Priory South Pallant Chichester West Sussex PO19 1SY

### Directors' Report for the Year Ended 31 March 2024

The directors present their report and the financial statements for the year ended 31 March 2024.

### Directors of the company

The directors who held office during the year were as follows:

Matthew Reynolds Angela Mary Vanderpump Gregory Charles Burt (appointed 1 February 2024) Nicola Jane Ratcliffe (ceased 1 February 2024) James Anthony Boyle (appointed 21 April 2023 and ceased 7 March 2024) The following director was appointed after the year end: Mr Ian Clifford Hewitt (appointed 12 September 2024)

### Principal activity

The principal activity of the company is activities associated with improving Bognor Regis Business Improvement District.

### Disclosure of information to the auditors

Each director has taken steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information. The directors confirm that there is no relevant information that they know of and of which they know the auditors are unaware.

### Small companies provision statement

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved and authorised by the Board on 18 October 2024 and signed on its behalf by:

Matthew Reynolds Director

### **Statement of Directors' Responsibilities**

The directors acknowledge their responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Independent Auditor's Report to the Members of Bognor Regis Business Improvement District Limited

### Opinion

We have audited the financial statements of Bognor Regis Business Improvement District Limited (the 'company') for the year ended 31 March 2024, which comprise the Profit and Loss Account, Balance Sheet, Statement of Changes in Equity, and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 Section 1A 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2024 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the director's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the original financial statements were authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

### Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

### Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of our knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

### Independent Auditor's Report to the Members of Bognor Regis Business Improvement District Limited

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

#### **Responsibilities of directors**

As explained more fully in the Statement of Directors' Responsibilities set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

#### Auditor Responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below:

- We identified the laws and regulations applicable to the company through discussions with management and those charged with governance, and from our commercial knowledge and experience of the company's sector and activities.
- We focused on the specific laws and regulations which we considered may have a direct material effect on the financial statements, including Companies Act 2006, FRS102, employment law and data protection.
- We assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and consideration of breaches throughout our testing.
- Identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non-compliance throughout the audit.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur by:

- Making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected, and alleged fraud; and
- Considering the internal controls in place to mitigate the risks of fraud and non-compliance with laws and regulations.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation.
- enquiring of management as to actual and potential litigation or claims.

### Independent Auditor's Report to the Members of Bognor Regis Business Improvement District Limited

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from the financial statements, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission, or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

#### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Geoffrey Frost FCA (Senior Statutory Auditor) For and on behalf of Blue Spire Limited, Statutory Auditor

Cawley Priory South Pallant Chichester West Sussex PO19 1SY

4 November 2024

### Profit and Loss Account for the Year Ended 31 March 2024

	Note	2024 £	2023 £
Turnover		316,728	258,034
Cost of sales	-	(242,775)	(179,649)
Gross surplus		73,953	78,385
Administrative expenses		(97,791)	(98,270)
Other operating income	-	461	2,429
Operating deficit	_	(23,377)	(17,456)
Deficit before tax	5	(23,377)	(17,456)
Deficit for the financial year	=	(23,377)	(17,456)

The above results were derived from continuing operations.

The company has no recognised gains or losses for the year other than the results above.

### (Registration number: 11198321) Balance Sheet as at 31 March 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets		180	334
Current assets			
Debtors	6	84,806	50,326
Cash at bank and in hand	_	55,168	64,953
		139,974	115,279
Creditors: Amounts falling due within one year	7	(108,578)	(60,660)
Net current assets	_	31,396	54,619
Net assets	_	31,576	54,953
Reserves			
Retained earnings	_	31,576	54,953
Surplus	_	31,576	54,953

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved and authorised by the Board on 18 October 2024 and signed on its behalf by:

Matthew Reynolds Director

## Statement of Changes in Equity for the Year Ended 31 March 2024

	Retained earnings £	Total £
At 1 April 2023	54,953	54,953
Deficit for the year	(23,377)	(23,377)
At 31 March 2024	31,576	31,576
At 1 April 2022	Retained earnings £ 72,409	<b>Total</b> £ 72,409
Deficit for the year	(17,456)	(17,456)
At 31 March 2023	54,953	· · · /

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### 1 General information

The company (registration number 11198321) is a company limited by guarantee, incorporated in England, and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding  $\pounds 1$  towards the assets of the company in the event of liquidation.

The address of its registered office is: The Track Station Road Bognor Regis West Sussex PO21 1QF England

These financial statements were authorised for issue by the Board on 18 October 2024.

#### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities -'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

#### **Basis of preparation**

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

The financial statements are presented in sterling which is the functional currency of the company and rounded to the nearest £.

#### Going concern

The financial statements have been prepared on a going concern basis.

#### **Revenue recognition**

Turnover comprises the fair value of the consideration received or receivable in respect of the BID levy and associated services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

### Other grants

Capital grants received are released against the cost of the related fixed asset.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

### Notes to the Financial Statements for the Year Ended 31 March 2024

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### **Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Share capital

The company is limited by guarantee.

#### Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

### 3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 2 (2023 - 2).

#### 4 Auditors' remuneration

	2024 £	2023 £
Audit of the financial statements	1,500	1,500

#### 5 Loss before tax

Arrived at after charging/(crediting)

	2024	2023
	£	£
Depreciation expense	154	154

#### 6 Debtors

## Notes to the Financial Statements for the Year Ended 31 March 2024

Current	2024 £	2023 £
Trade debtors	5,656	15,658
Prepayments	29,832	9,205
Other debtors	49,318	25,463
	84,806	50,326
7 Creditors		
Creditors: amounts falling due within one year		
	2024	2023
	£	£
Due within one year		
Trade creditors	41,087	12,854
Accruals and deferred income	3,000	47,280
Other creditors	64,491	526
	108,578	60,660

## Detailed Profit and Loss Account for the Year Ended 31 March 2024

	2024 £	2023 £
Turnover (analysed below)	316,728	258,034
Cost of sales (analysed below)	(242,775)	(179,649)
Gross surplus	73,953	78,385
Gross surplus (%)	23.35%	30.38%
BID operations expenses		
Employment costs (analysed below)	70,640	59,973
General administrative expenses (analysed below)	26,996	38,140
Finance charges (analysed below)	1	3
Depreciation costs (analysed below)	154	154
	97,791	98,270
Other operating income (analysed below)	461	2,429
Operating deficit	(23,377)	(17,456)
Deficit before tax	(23,377)	(17,456)

## Detailed Profit and Loss Account for the Year Ended 31 March 2024

	2024 £	2023 £
Turnover		
General market income	8,830	6,465
Parking income	3,431	34,837
BID levy income	124,275	120,666
Delivery of destination management site	3,000	-
UKSPF grants & Taste	105,000	10,000
POP! unit income	-	2,545
Welcoming town contributions	14,523	23,038
Radio hire	4,127	-
Welcoming town grant income	53,542	60,483
	316,728	258,034
Direct costs		
UKSPF Project delivery	102,911	-
Night time economy	420	10,095
Parking production costs	5,266	8,692
Welcoming town	93,660	83,376
Well known town	40,518	77,486
	242,775	179,649
Employment costs		
Wages and salaries (excluding directors)	67,751	58,803
Staff NIC (Employers)	1,494	-
Staff pensions (Defined contribution)	1,395	1,170
	70,640	59,973
BID operations		
Rent	8,400	6,489
Rates	324	8,941
Insurance	1,743	1,917
Repairs and maintenance	494	315
Specific renewal activity	-	2,808
Footfall monitoring	3,816	3,684
Telephone and internet	-	416
Computer software and maintenance costs	3,429	3,405
Printing, postage and stationery	386	877
Communication with businesses	244	214
Trade subscriptions	1,275	1,401
Sundry expenses	320	818
Cleaning	21	510
Travel and subsistence	299	148
Accountancy fees	3,388	3,438
Auditor's remuneration - The audit of the company's annual accounts	1,500	1,500
Ballot contingency	-	389
Legal and professional fees	857	870

This page does not form part of the statutory financial statements. Page 14

## Detailed Profit and Loss Account for the Year Ended 31 March 2024

Sponsorship	<b>2024</b> £ 500	2023 £
	26,996	38,140
Finance charges Bank charges	1	3
<b>Depreciation costs</b> Depreciation of office equipment (owned)	154	154
Other operating income Other operating income	461	2,429