

BOGNOR REGIS BID DELIVERY COMMITMENTS 2025-2026

Objective One: Well Known Town

- 1 x BID delivered event per annum, (TBC) including all engagement opportunities and promotion
- Supporting & promoting high-quality third-party events which significantly increase footfall to the BID Area
- 365 Delivery of the Love Bognor Regis destination website and associated social media channels
- Management and development of the Bognor Regis General Market, plus speciality markets (subject to commercial interest)

Objective Two: Welcoming Town

- In-person support and engagement, plus ongoing provision of the tools needed to share business crime information through a data compliant platform, at no extra charge to levy paying businesses
- Provision of 7/7 Community Warden with financial support from BRTC
- Funding the ongoing maintenance, electrical and insurance costs for the festoon lighting at York Road, Old Town, Station Square, and Bedford Street
- Design, production & installation costs for 1 x seasonal banner change: London Road & High Street
- Professional fully funded graffiti removal service for levy paying business premises

Objective Three: Transforming Town

- Continue strategic partnership working between all stakeholder groups and agencies (*Director led*)
- Supporting the delivery of businesses' strategic priorities for the town: safety, tourism, appearance, perceptions. (*Director led*)
- Progressing effective delivery of the Town Values for Bognor Regis
- Ongoing provision of Springboard footfall counter and monthly reporting to businesses
- Ongoing monitoring and reporting of occupancy rates and use types to compare Bognor Regis's performance against national trends

Objective Four: Empowering Businesses

- Helping businesses develop by signposting to training, support, cost savings and grants
- Encouraging businesses to grow through networking opportunities, working in collaboration with other B2B providers to eliminate duplication and maximise the benefits businesses gain through engagement
- Improving engagement between levy paying businesses and the BID, encouraging greater direct involvement in BID project development