

Footfall Report for: Bognor Regis Town Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

| | Year to date % | | Year on year % | | Month on month % | |
|--|----------------|-------|----------------|-------|------------------|--------|
| | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 |
| Bognor Regis Town Centre | -8.7% | -9.3% | -2.8% | -5.0% | -7.3% | -5.8% |
| South East | -3.1% | 3.5% | -4.2% | 2.7% | -2.4% | -1.7% |
| High Street Index - BDSU (BDSU - Speciality) | 0.1% | 4.1% | 0.3% | 3.3% | -10.0% | -9.3% |
| High Street Index(Coastal Town) | -2.7% | 0.2% | -2.5% | 6.1% | -19.0% | -16.5% |
| UK | -1.0% | 4.6% | -1.4% | 1.5% | -4.6% | -3.7% |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 2,673,688 which is 8.7% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 26 August 2024 was 368,725.

The busiest day in month commencing 26 August 2024 was Saturday 21 September with 16,672 visitors.

The peak hour of the month was 12:00 on Saturday 21 September 2024 with footfall of 2,365.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



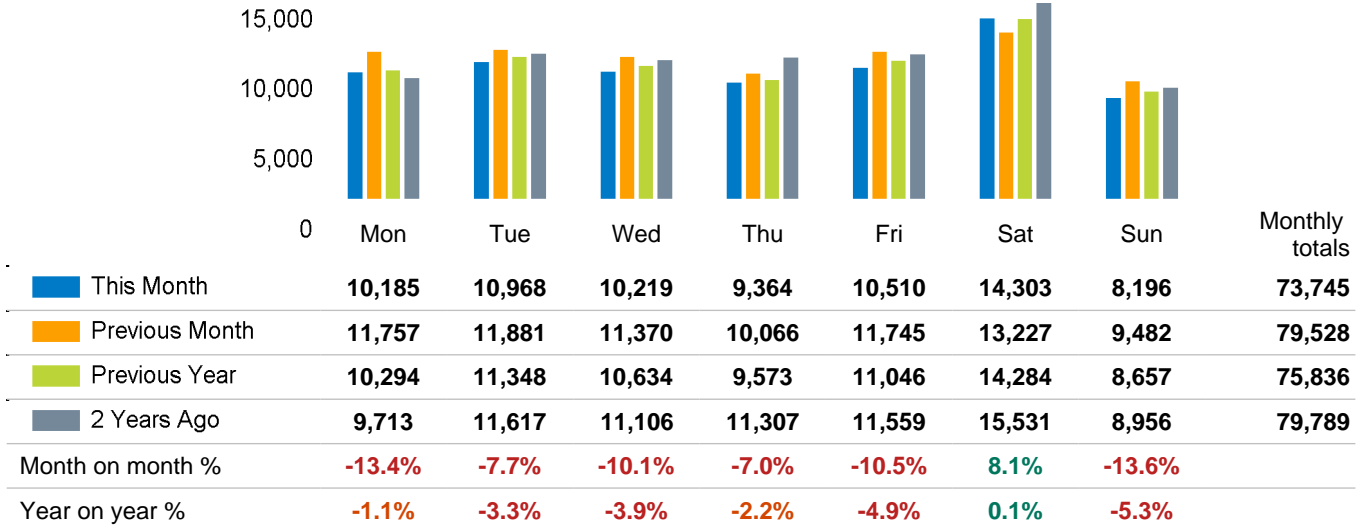
| | Sun | Cloud | Rain |
|---|-----|-------|------|
| Number of days this month | 17 | 16 | 2 |
| Number of days same month last year | 20 | 14 | 1 |
| Number of days same month two years ago | 17 | 7 | 11 |

Average temperature

| | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2024 | 21° | 12° |
| 2023 | 23° | 14° |
| 2022 | 19° | 12° |

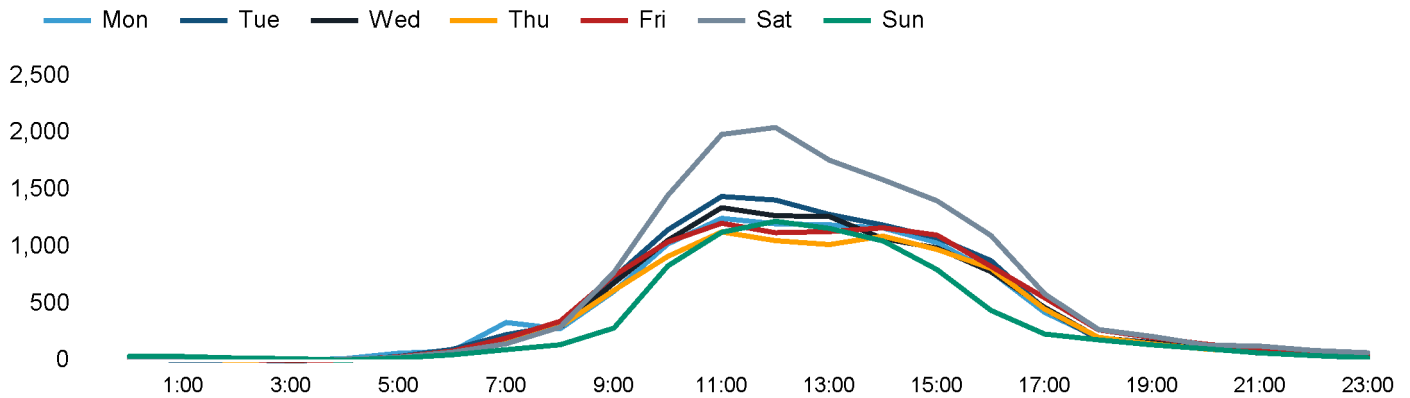
Footfall Counts by day

The figures shown below are calculated using weekly averages.



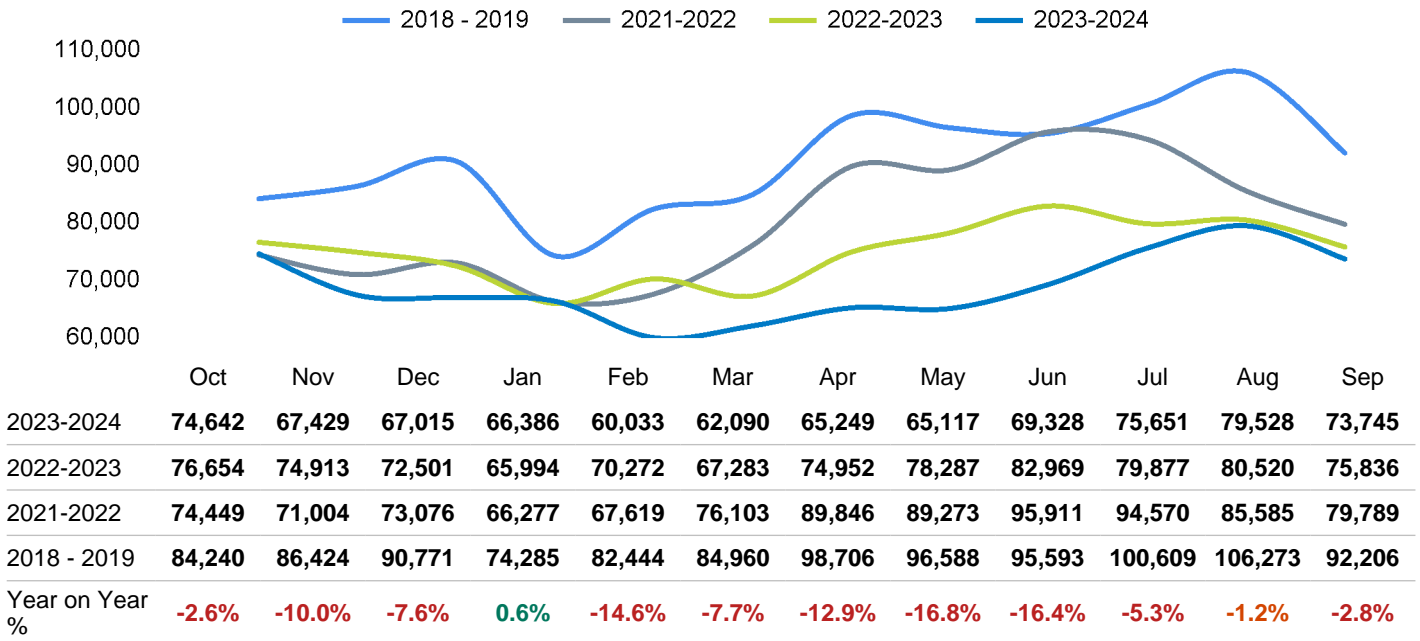
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

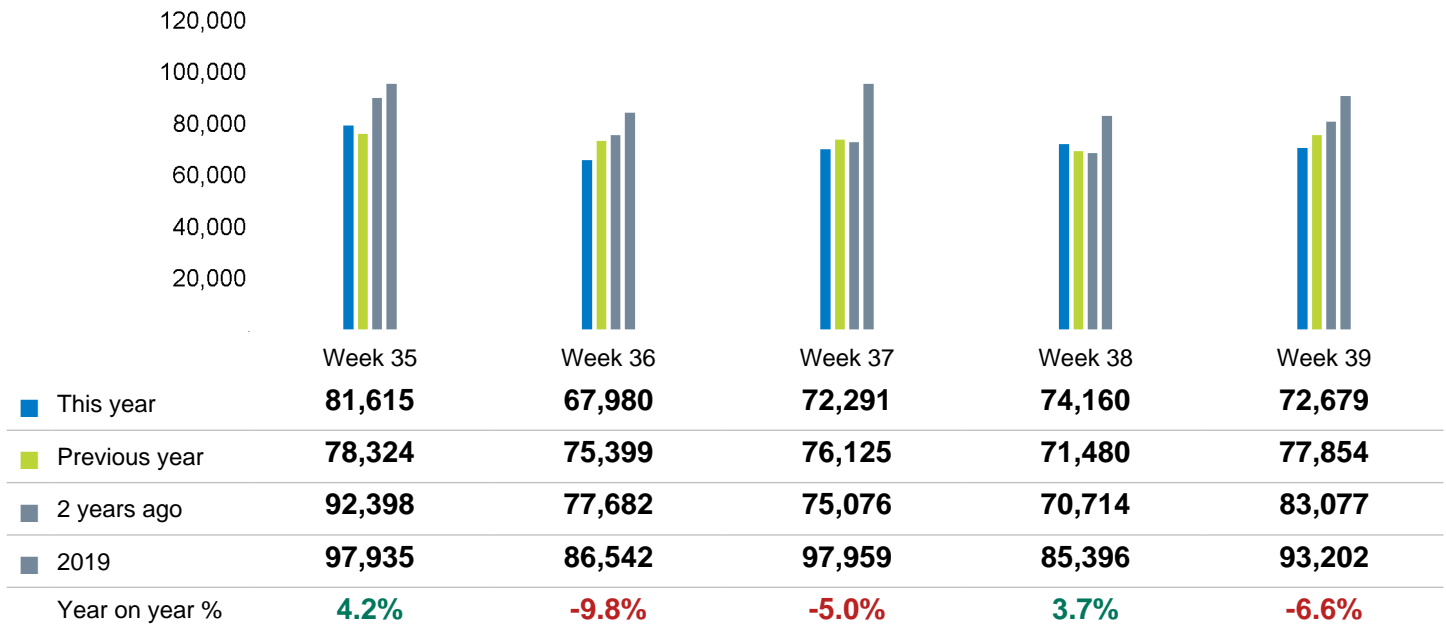
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for September compares September 2024 to September 2023

Footfall Counts by week of month

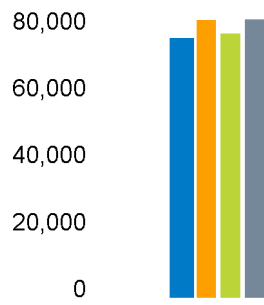
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



London Road

| | |
|----------------|---------------|
| This Month | 73,745 |
| Previous Month | 79,528 |
| Previous Year | 75,836 |
| 2 Years Ago | 79,789 |
| Year on Year % | -2.8 % |



Reporting dates

This month - 26 August 2024 - 29 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to September, 2024 Vs January, 2023 to September, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2024 Vs September, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2024 Vs 8 2024

