

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Bognor Regis Town Centre	-11.8%	-9.6%	-16.4%	-13.5%	6.5%	6.0%
South East	-2.9%	3.7%	-2.0%	3.4%	0.4%	3.1%
High Street Index - BDSU (BDSU - Speciality)	-0.5%	6.1%	-2.5%	7.0%	4.6%	7.8%
High Street Index(Coastal Town)	-3.8%	0.8%	-4.1%	5.2%	11.3%	13.5%
UK	-1.2%	6.6%	-2.3%	5.0%	2.5%	3.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

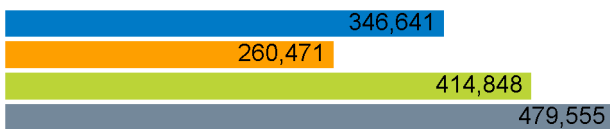
The total number of visitors for the year to date is 1,684,242 which is 11.8% down on the previous year.

The total number of visitors to Bognor Regis Town Centre in month commencing 27 May 2024 was 346,641.

The busiest day in month commencing 27 May 2024 was Saturday 29 June with 15,657 visitors.

The peak hour of the month was 11:00 on Saturday 29 June 2024 with footfall of 2,250.

Footfall Counts by month






■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



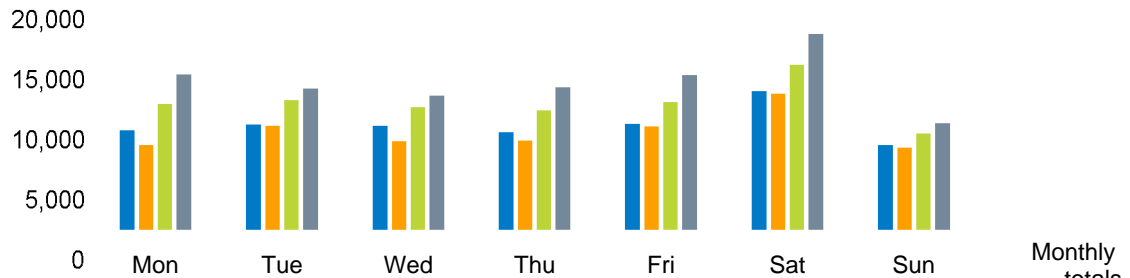
			
Number of days this month	17	17	1
Number of days same month last year	26	9	
Number of days same month two years ago	20	2	13

Average temperature

	Maximum temperature	Minimum temperature
2024	20°	11°
2023	22°	13°
2022	19°	12°

Footfall Counts by day

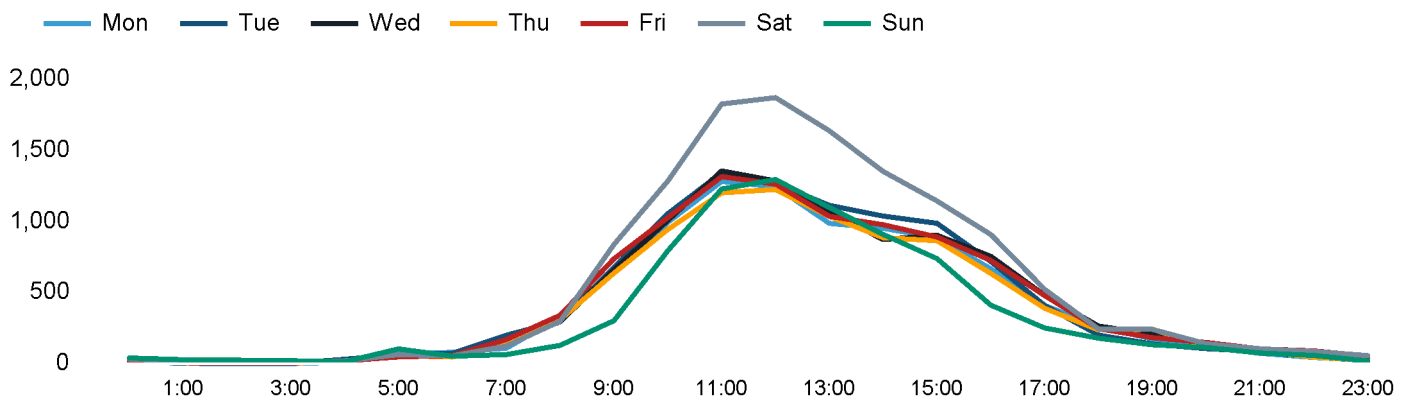
The figures shown below are calculated using weekly averages.



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	9,399	9,936	9,788	9,208	9,968	12,920	8,109	69,328
Previous Month	8,072	9,803	8,446	8,510	9,739	12,683	7,864	65,117
Previous Year	11,754	12,116	11,516	11,208	11,975	15,280	9,120	82,969
2 Years Ago	14,422	13,184	12,536	13,296	14,366	18,088	10,019	95,911
Month on month %	16.4%	1.4%	15.9%	8.2%	2.4%	1.9%	3.1%	
Year on year %	-20.0%	-18.0%	-15.0%	-17.8%	-16.8%	-15.5%	-11.1%	

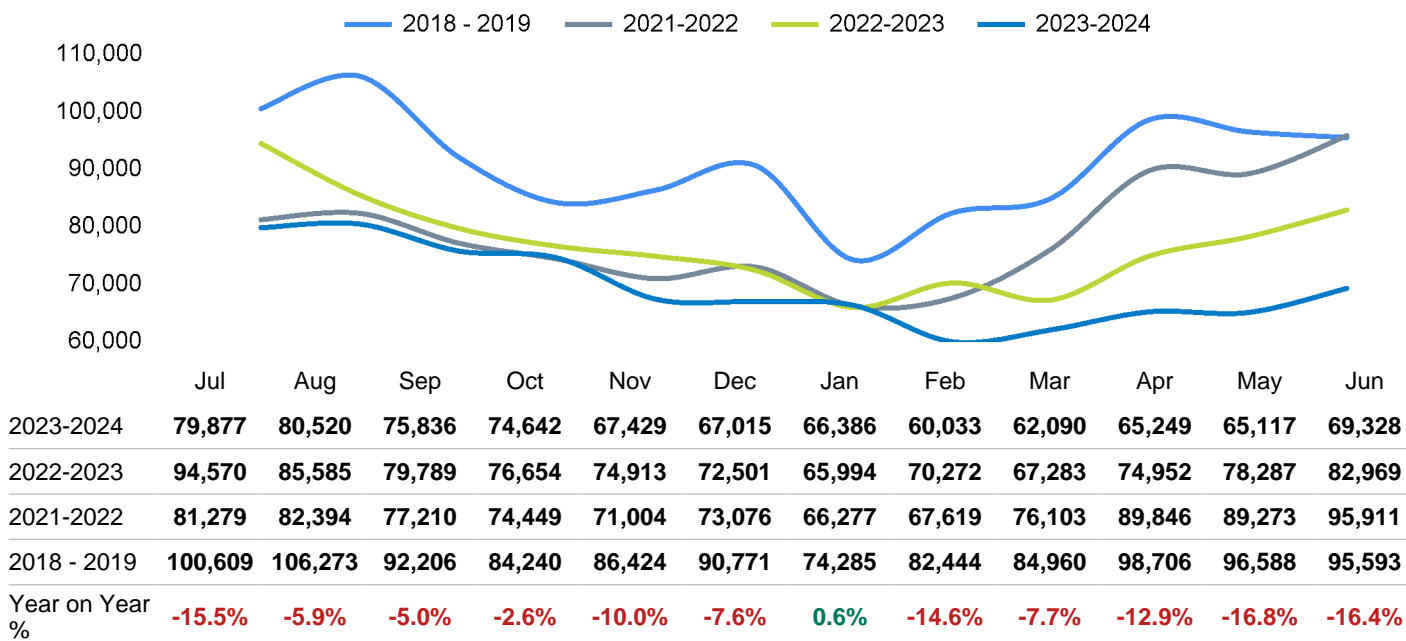
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

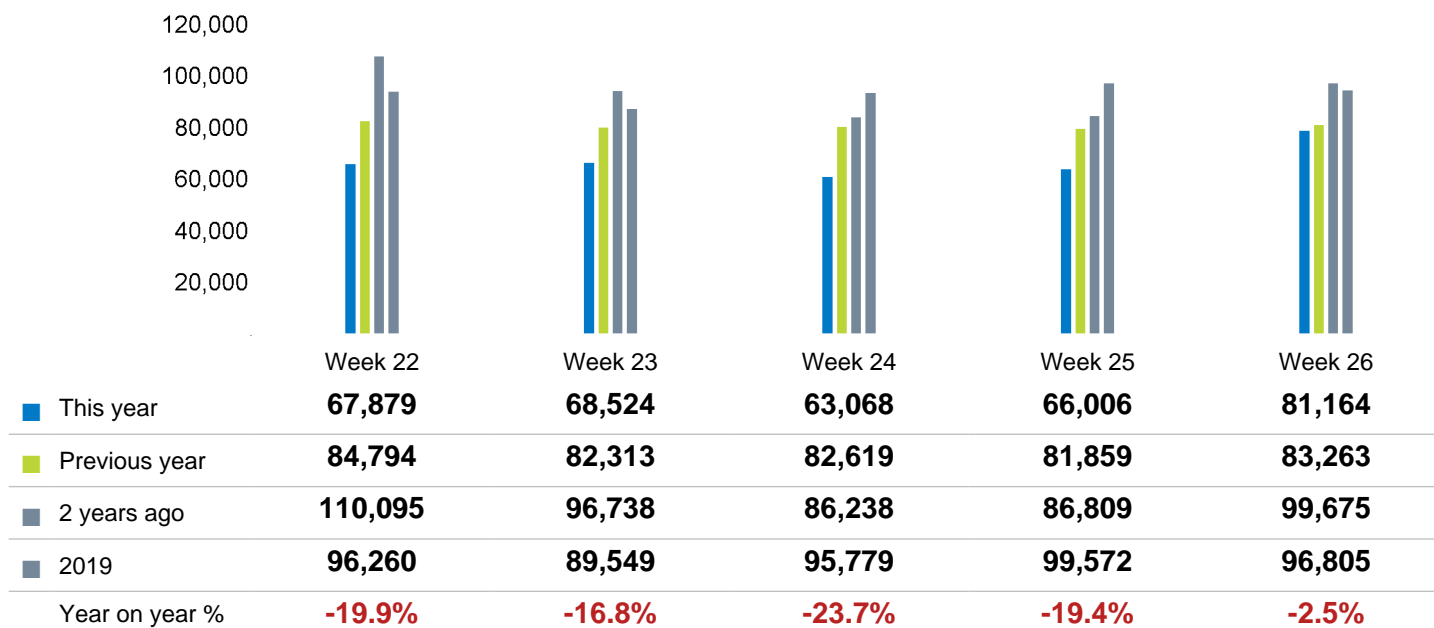
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for June compares June 2024 to June 2023

Footfall Counts by week of month

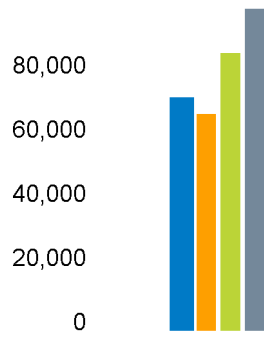
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



London Road

This Month	69,328
Previous Month	65,117
Previous Year	82,969
2 Years Ago	95,911
Year on Year %	-16.4 %



Reporting dates

This month - 27 May 2024 - 30 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to June , 2024 Vs January, 2023 to June , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2024 Vs June, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2024 Vs 5 2024

